Data Communication Systems
Integrated IT Solutions & Marketing through Innovative Technologies

Company Profile

WE WANT
ONLY THE BEST

High standards with professional
know-how – Our partners

Integrated IT Solutions & Digital Marketing with Innovative Technologies

BlueNetwork
Proximity Marketing
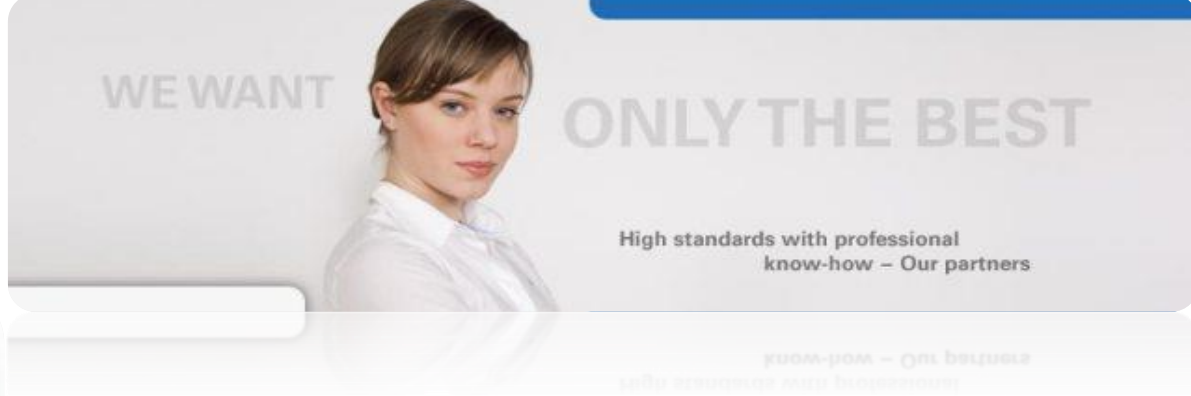
Company

Our company, **D**ata **C**ommunication **S**ystems, started its operations in Greece in January 1993 in Athens. The need of the modern market of information technology for skilled and experienced scientists to continuously explore the potential use of new technologies, combined with the increasing demands of service, became the cause for the establishment of our company.

Our perfect long presence, both domestically and in foreign markets, highlights the high level of cooperation initiated by our company with its partners. This is because our company believes that the most important factor for a long-standing and productive company is the effectiveness that demonstrates in the professional field.

![Data Communication Systems - Integrated IT Solutions & Marketing through Innovative Technologies](logo)

Basic Strategy

The basic strategy of **D**ata **C**ommunication **S**ystems is the differentiation and the technologically innovative proposal towards its customers. Its main focus is to create business - customer value to consumers.

The company has the necessary expertise, as the board members have the experience and expertise in the industry of Internet Technologies, not only in information and communication technologies (ICT) but in sales and marketing too, after years working in this area.

Mission

The mission of our company is the modernization of businesses through the Planning, Development and Integration of personalized Information and Marketing Systems, so that the Greek companies to gain and manage the knowledge they need to become more competitive.

BlueNetwork Proximity Marketing
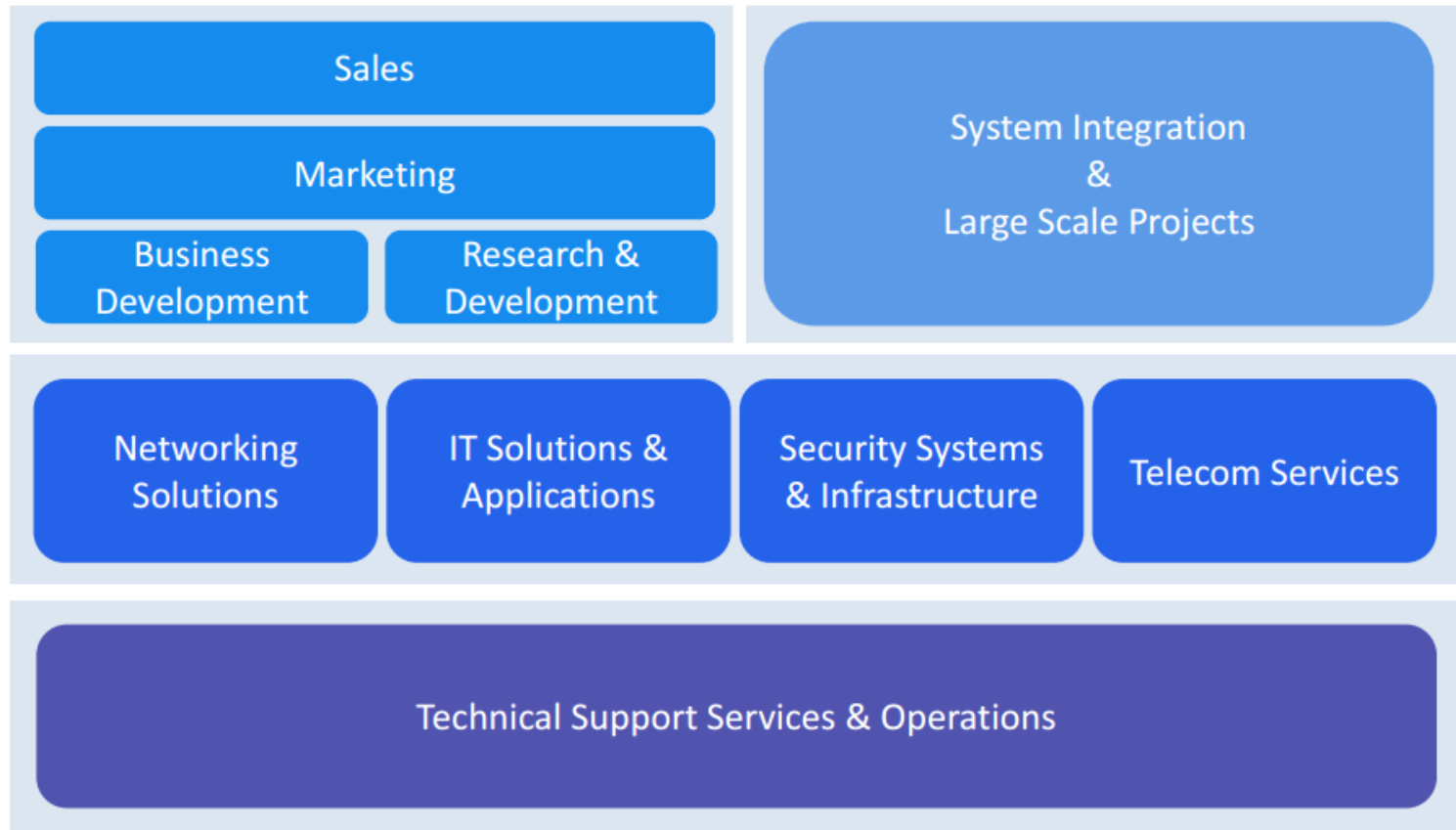
Innovation

The company faces the challenge of being innovative, combining the technology for providing new and of high benefit services.

As the advanced technology has become a critical factor in both the entrepreneurship and in society generally, the success and the maintenance of an organization/company, depends heavily on how the organization will be transformed by the new technologies.

Data Communication Systems can offer innovative technology solutions, both in terms of computerization and overall organization of your company, and in the field of communication and marketing too, covering all your needs!

Data Communication Systems
Integrated IT Solutions & Marketing through Innovative Technologies

IT and Computerization Solutions

- ✓ Software Analysis - Design - Development - Installation
- ✓ Integrated Solution of ERP, CRM, E-Commerce, Retail, Mobile MIS 360
- ✓ EDI and Data Integration
- ✓ Premium HRM - Payroll
- ✓ Fleet Management
- ✓ Applications for Mobile Devices
- ✓ CMS Websites and Mobile Portals Design and Construction
- ✓ Organization and Management Studies
- ✓ Project Evaluation - Monitoring - Management
- ✓ Consulting Services
- ✓ Selection - Supply of suitable and appropriate equipment (hardware)
- ✓ Planning - Assessment - Management of Community programs

NSRF
2007-2013
programme for development

BlueNetwork
Proximity Marketing

![Data Communication Systems — Integrated IT Solutions & Marketing through Innovative Technologies]

Also, our company is engaged with solutions and services in the following areas

- ✓ Integrated data networks (wired, wireless, satellite)
- ✓ Information systems and networks security systems
- ✓ Electromechanical and network facilities - Data Centres
- ✓ Buildings structured wiring with copper and optical fiber
- ✓ Physical security systems and monitoring installations
- ✓ Network and IT telecom infrastructures
- ✓ Integration of high technology systems

BlueNetwork
Proximity Marketing

Digital Marketing Services

Digital Marketing has only one purpose, to make your customers to buy your goods or services. It doesn't need to be expensive in order to be effective and achieve your goals. It is more effective if it focuses on some key functions and objectives than trying to address everything to everyone.

Practically, all Digital Marketing attempts can and should be monitored for their effectiveness in creating sales, positive perception, and net profits. Consistency in Marketing is more important than sound louder and be more visible.

The content of Marketing campaigns, which are designed to achieve an important goal at a time horizon, should be coordinated in style and substance to ensure that a consistent and coherent message is received by the consumer. There are many economic and effective marketing strategies beyond traditional media, but not extensively used by most of the companies. This creates competitive gaps that can and should be utilized.

We guide you with confidence
in the global Internet market!

Digital Marketing Solutions

- ✓ Bluetooth, Wi-Fi and Visual Sensitive
- ✓ Pay per click advertising (Google Adwords)
- ✓ Convert website visitors into customers (Conversion optimization)
- ✓ Website Evaluation (Web Analytics)
- ✓ Social Media
- ✓ Design and Send Email Newsletter
- ✓ Tag Marketing
- ✓ SMS Marketing

Smart Marketing

Smart marketing is the key to a successful business. Innovative solutions to broadcast commercials via Bluetooth, Wi-Fi and Visual sensitive systems. Cut on costs of communication and promotion to your potential customers.

Σας καθοδηγούμε με σιγουριά στην παγκόσμια αγορά του διαδικτύου !

Bluetooth, Wi-Fi Hotspots και Visual Sensitive Network

Our company, with the help of its partners, has established, and successfully operates, a Bluetooth, Wi-Fi Hotspots and Visual Sensitive network to Greece and Europe.

At each point of the network, there is simultaneous operation of Wi-Fi, Mini Portals and Visual Sensitive systems. The users have the option of free access to various multimedia content through all their mobile devices that have enabled Wi-Fi and Bluetooth (laptop, PDA, netbook, iPhone, Blackberry, Smatphone, iPad, etc.) or through specific installed systems (Visual Sensitive systems).

BlueNetwork
Proximity Marketing
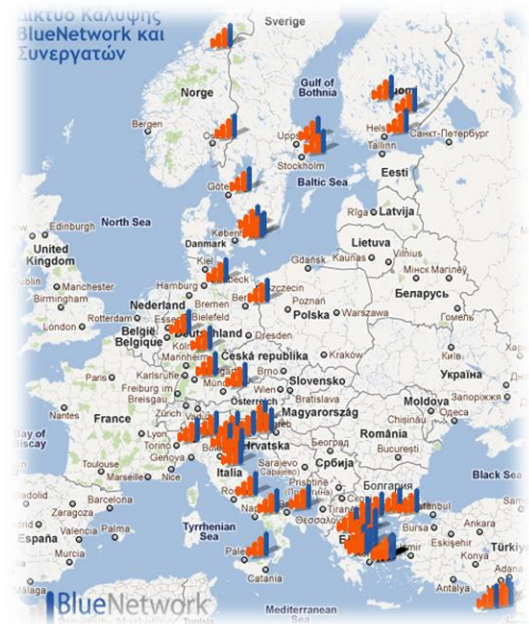
Representations

Data **C**ommunication **S**ystems represents exclusively, in Greece, Cyprus, Turkey and Lebanon the world famous peripheral systems of Perle Systems Limited.

Our perfect long presence, both domestically and in foreign markets, highlights the high level of cooperation initiated by our company with its partners. This is because our company believes that the most important factor for a long-standing and productive company is the effectiveness that demonstrates in the professional field.

Perle Systems Limited

Perle Systems Limited is a globally known and widely trusted manufacturer in the field of Communication and Networking. For more than twenty years, with headquarters in Canada, and having representatives in almost all developed countries of the world, has managed to attract a respectable part of the global market consumers of IBM AS/400 & Mainframes system installations. But as developments in the world constantly accelerating Perle Systems now manufactures products and systems with Linux, NT & RISC operating systems. An innovation in Dial Access, and serial I / O products as well as in Routers with Voice over IP, Multiplexes, Muxes, Serial Cards, Serial Servers, Print Servers & Remote Access Servers.

Console Servers - Device Servers - Terminal Servers - Ethernet I/O - Media Converters - Remote Power Switches - Serial Cards - Parallel Cards - Multimodem Cards - AS/400 - Remote Access (RAS) - Routers - Serial to Ethernet - Fiber to Ethernet - Fiber to Fiber.

Perle Systems Limited offers lifetime warranty for its products.

Partnerships

Entersoft S.A. is a leading provider of enterprise application software for small and medium sized businesses and departments of large enterprises in South East Europe. The company was founded in 2002 by very experienced professionals and investors in the field. Since then, Entersoft has been growing impressively, steadily enlarging a prestigious clientele that trust their daily operations and strategic decisions on Entersoft's innovative products and solutions amplifying their competitiveness.

Its mission is to provide constantly innovative and effective full range Integrated Enterprise Applications along with high quality services and support to ensure optimized efficiency for its customers. With:

- ✓ strong shareholding and capital base
- ✓ flexible, capable and efficient management
- ✓ knowledge and full understanding of the challenges of the business environment and market needs
- ✓ technological innovation
- ✓ constant creative thinking and
- ✓ clear objectives

Entersoft plays a major role in the market for business software. It is addressed to all businesses and organizations that consider their information system as a competitive advantage and want to utilize new technologies to enhance their development and empower their employees with tools for quick and effective management and analysis of information.

Targeted at dynamic businesses, that through the constant use of modern capabilities and flexibility of software systems, are seeking to boost their extroversion and efficient operation.

Data **C**ommunication **S**ystems
Integrated IT Solutions & Marketing through Innovative Technologies

Business Suite

CRM

Retail

Mobile

E-Commerce

ENTERSOFT

Software for ambitious enterprises

BlueNetwork
Proximity Marketing

Integrated Business Software
for Ambitious Enterprises

Product Portfolio

Business Suite — Innovative extended ERP with the philosophy of a CRM, integrated Ecommerce, Retail, Mobile and embedded OLAP analytics

Expert — A preconfigured version of EBS for small enterprises

CRM — Standalone CRM includes Sales, Marketing, Service, HelpDesk and Customer Care. Integrates with legacy systems and third party ERPs

E-Commerce — B2B and B2C E-Commerce System with embedded Company Portal functionality. Integrates with legacy systems and third party ERPs.

Retail — Runs on POS and Touch Screens and covers all front and backoffice Retail functionality. Integrates with legacy systems and third party ERPs.

Mobile — Runs on PDAs and smart phones. Supports SFA, Service and Marketing functionalities. Integrates with legacy systems and third party ERPs.

ENTERSOFT

Software for ambitious enterprises

Partnerships

Data Communication S.A. was founded in Athens in 1987. Its primary line of business is software development for enterprises and organizations of the public and private sector and accounting firms. It is one of the major developers of business software in Greece and the leading software vendor for accounting firms – incorporating a portfolio of business, accounting, CRM and human resources management (HRM) solutions.

Premium HRM - Payroll
Payroll with ... no restrictions!!

Integrated information system for companies and organizations in the private and public sectors who want a modern technology information system to ensure the excellent organization and operation of the Department of Human Resources & Payroll.

Premium HRM

The Payroll and Human Resources Management
Program that covers all the needs!

Partnerships

Premium HRM – Payroll program has been designed based on years of experience of Data Communication in payroll programs. Addressed to all accounting offices, as well as to enterprises and organizations, regardless of their activities and the type of the labor relations. It is the most integrated solution in the Greek market and is distinguished for its ability to cover all specific operational features.

Premium HRM – Payroll program has the following functional modules:
- ✓ Payroll Management
- ✓ Collective Labour Agreements
- ✓ Project Costing - Cost Centers
- ✓ Payroll with Banking Computerization
- ✓ Budgets
- ✓ Salary Policy
- ✓ Unified payroll for Public Employees
- ✓ Time Management systems
- ✓ Bank Link (connect with internet banking systems)

The Payroll and Human Resources Management Program that covers all the needs!

Data Communication Systems
Integrated IT Solutions & Marketing through Innovative Technologies

" Our customers are, above all, our partners "

The focus on the needs and specific features of the customer is the basic component of any company's cooperation. The long experience and expertise that our company has developed, make it reliable towards the increasing demands of its customers.

Proof is the preference shown by a very substantial number of large, small and very small enterprises, with which there is excellent cooperation and mutual trust.

Below there is an indicative list of customers and partners of our company.

BlueNetwork
Proximity Marketing

Data **C**ommunication **S**ystems
Integrated IT Solutions & Marketing through Innovative Technologies

DB SCHENKER

DHL

ΟΛΛΑΝΔΙΚΑ ΤΕΝΤΟΠΑΝΑ
ΝΥ**FAN** Ten Cate
ΤΑ ΚΑΛΥΤΕΡΑ ΤΕΝΤΟΠΑΝΑ ΣΤΟΝ ΚΟΣΜΟ

FORUM

Imperial Tobacco

Imperial Tobacco
REEMTSMA

ΕΛΒΑΛ
ΕΛΛΗΝΙΚΗ ΒΙΟΜΗΧΑΝΙΑ ΑΛΟΥΜΙΝΙΟΥ Α.Ε.

E.D.Y.L.
BUILDING MATERIAL COMPANY S.A.

MATTEL

BMW

legrand

υγεία
ΜΕΛΟΣ ΤΟΥ ΟΜΙΛΟΥ ΥΓΕΙΑ

EUROMEDICA
ΓΕΝΙΚΗ ΚΛΙΝΙΚΗ ΘΕΣΣΑΛΟΝΙΚΗΣ

OLYMPIC AIRWAYS

IATA

Ρέστειον
κέντρο φιλοξενίας ηλικιωμένων

RANK XEROX

CYPRUS AIRWAYS

BlueNetwork
Proximity Marketing
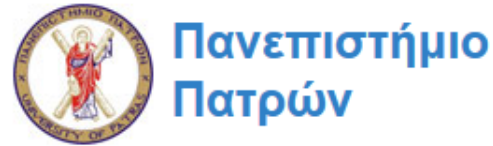
We invest in innovative technology and evolve setting new standards!

Speed up your development. Contact us!

Solutions for Ambitious Business

Contact Details
5, Plateon str.
152 35, Vrilissia
Tel. +30210 6801727 +30210 6891717
Fax. +30210 6801728
E-mail: info@dcscom.net
www.dcscom.net www.bluenetwork.eu